



KJTL  
PO Box 4865  
Wichita Falls, TX 76308

Media Ad Venture  
8136 Old Keene Mill Rd  
Ste A-300  
Springfield, VA 22152

**Contract #** 1447254  
**Schedule Dates** 10/24/16-11/06/16  
**Advertiser** Oklahoman's for Criminal Justice Reform (84089)  
**Agency** Media Ad Venture (10512)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 195/211/919 (567590)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** Carolyn, Bush,  
**Phone/Fax** /  
**CPE** 195/211/919  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Political  
Flight 10/24-11/7

**Date Entered** 10/12/16  
**Last Modified** 10/12/16  
**Entered By** Sharron Davis  
**CO-OP** No  
**Headline #** ECR25329040  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$497.25  
**Net Total** \$2,817.75  
**Sales Tax**

Wichita Falls (KJTL)		
By Broadcast Month	Spots	Rate
Oct. 2016	10	\$1,445.00
Nov. 2016	11	\$1,870.00
<b>Grand Total:</b>	<b>21</b>	<b>\$3,315.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- 9A (CST)	1							X	1	\$125.00	\$125.00	Wichita Falls (KJTL)	Fox News Sunday	10/12/16
2.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- 9A (CST)	1							X	1	\$125.00	\$125.00	Wichita Falls (KJTL)	Fox News Sunday	10/12/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	11A- 11:30A (CST)	1	X							1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
4.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11A- 11:30A (CST)	1		X						1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11A- 11:30A (CST)	1				X				1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	11A- 11:30A (CST)	1					X			1	\$80.00	\$80.00	Wichita Falls (KJTL)	Hot Bench	10/12/16
7.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	11:30A- 12P (CST)	1		X						1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
8.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	11:30A- 12P (CST)	1			X					1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11:30A- 12P (CST)	1			X					1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11:30A- 12P (CST)	1				X				1	\$80.00	\$80.00	Wichita Falls (KJTL)	Divorce Court	10/12/16
11.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	9P- 9:30P (CST)	1			X					1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9P- 9:30P (CST)	1				X				1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
13.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9P- 9:30P (CST)	1					X			1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions



KJTL  
 PO Box 4865  
 Wichita Falls, TX 76308

Media Ad Venture  
 8136 Old Keene Mill Rd  
 Ste A-300  
 Springfield, VA 22152

**Contract #** 1447254  
**Schedule Dates** 10/24/16-11/06/16  
**Advertiser** Oklahoman's for Criminal Justice Reform (84089)  
**Agency** Media Ad Venture (10512)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 195/211/919 (567590)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** Carolyn,Bush,  
**Phone/Fax** /  
**CPE** 195/211/919  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Political  
 Flight 10/24-11/7

**Date Entered** 10/12/16  
**Last Modified** 10/12/16  
**Entered By** Sharron Davis  
**CO-OP** No  
**Headline #** ECR25329040  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$497.25  
**Net Total** \$2,817.75  
**Sales Tax**

Wichita Falls (KJTL)		
By Broadcast Month	Spots	Rate
Oct. 2016	10	\$1,445.00
Nov. 2016	11	\$1,870.00
<b>Grand Total:</b>	<b>21</b>	<b>\$3,315.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9P- 9:30P (CST)	1	X							1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
15.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	9P- 9:30P (CST)	1		X						1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
16.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9P- 9:30P (CST)	1			X					1	\$250.00	\$250.00	Wichita Falls (KJTL)	KJTL News at 9	10/12/16
17.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	9:30P- 10P (CST)	1	X							1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
18.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	9:30P- 10P (CST)	1		X						1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
19.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9:30P- 10P (CST)	1			X					1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
20.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9:30P- 10P (CST)	1				X				1	\$125.00	\$125.00	Wichita Falls (KJTL)	Modern Family	10/12/16
21.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	8P- 9P (CST)	1				X				1	\$425.00	\$425.00	Wichita Falls (KJTL)	Pitch-FOX	10/12/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

See the back of this document for Advertising Contract Terms and Conditions